



## I-SAFE AMERICA INC. RESEARCH ON INTERNET SAFETY

### Digital Divide

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- 92 percent of parents say they have established rules for their child's Internet activity\*\*
- 34 percent of children say their parents have **not** established rules for Internet activity\*
- 40 percent of kids **do not** discuss Internet safety with their parents\*
- 54 percent of parents say feel their ability to monitor and shelter their children from inappropriate material is limited\*\*
- 37 percent of kids say their parents would disapprove if they knew what they did, where they went, or with whom they chatted on the Internet\*
- 90 percent of parents say they know "some" or "a lot" about where their children go or what their children do on the Internet\*\*
- 23 percent of kids say their parents have **no idea** how much time they spend on the Internet\*

*\*2003-04 i-SAFE survey of 19,000 students grades 5-8*

*\*\*3,000 parents responded to i-SAFE Parent survey*

### Kids on the Internet

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- 80 percent of kids spend at least 1 hour per week on the Internet
- 11 percent of kids spend more than 1 ½ hours per day on the Internet
- 55 percent of kids have given their personal information (name, sex, age, etc.) over the Internet
- 52 percent of kids prefer to be alone when online
- 18 percent of kids feel safer on the Internet than they do in the physical world
- 10 percent of kids feel it is okay to post their picture on the Internet
- 10 percent of kids have met someone face-to-face that they previously met online

*Based on 2003-04 i-SAFE survey of 19,000 students grades 5-8*

### Cyber Bullying

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- 42 percent of kids have been bullied while online
- 35 percent of kids have been threatened online
- 21 percent of kids have received mean or threatening e-mail or other messages
- 58 percent of kids admit someone has said mean or hurtful things to them online
- 53 percent of kids admit having said something mean or hurtful to another person online
- 58 percent of kids have not told their parents or an adult about something mean or hurtful that happened to them online

*Based on 2004 i-SAFE survey of 1,500 students grades 4-8*

### After the i-SAFE Program

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- 54 percent of students have made an effort to discuss Internet safety with their parents
- 45 percent of students have discussed Internet safety with their friends
- 76 percent of students are more careful about where they go and what they do online
- 80 percent of students are more careful about the personal information they share online
- 79 percent of students are less likely to meet someone new from the Internet in person

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i-SAFE America Inc.

5963 La Place Ct. #309 Carlsbad, CA 92008 • Tel: (760) 603-7911 • Fax: (760) 603-8382 • [www.isafe.org](http://www.isafe.org)

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