

**MINUTES
REGULAR MEETING
MUSKEGON AREA PROMISE ZONE AUTHORITY BOARD
July 12, 2022
8:00 A.M.**

A regular meeting of the Muskegon Area Promise Zone Authority Board was held on Tuesday, July 12, 2022 at 8:00 a.m. at the Muskegon Area ISD.

The following board members were present:

Mr. Randy Lindquist, MAISD Superintendent
Dr. John Selmon, Muskegon Community College
Dr. Aaron Maike, Baker College of Muskegon
Mr. Gary Nelund, State Farm Insurance
Mr. Keith Guy, Muskegon Public Schools
Ms. Cindy Larsen, Muskegon Lakeshore Chamber of Commerce
Mr. Christopher Dean, Muskegon Heights Fire Department

The following board members were absent:

Mr. Steve Parker, Longview Management Consulting
Ms. Laurel Zwit, Greenridge Realty
Mr. John Swanson, Swanson Pickle Co.
Ms. Holly Hughes, Community Representative

Also present: Ms. Megan Byard Karaba, PZA Coordinator
Mr. Jason Helsen, MAISD Associate Superintendent

Guests: None

1. Call to Order

Randy Lindquist called the meeting to order at 8:02 a.m.

2. Public Participation – None

3. Approval of Agenda and Minutes

It was moved by Gary Nelund and supported by Cindy Larsen to approve the Agenda and the Minutes of the June 21, 2022 Regular meeting. All Ayes (7) Nays (0). Motion carried.

4. Budget Update

- YTD Financials – Mr. Helsen shared the balance sheet as of June 30, 2022, the profit and loss statement, the ChoiceOne Bank statement, and the MUNIS statements for June.
- Payment to the Muskegon Area ISD in the amount of \$3,471.91

It was moved by Cindy Larsen and supported by John Selmon to approve the payment of \$3,471.91 to the Muskegon Area ISD for Muskegon Area Promise costs incurred for postage and Success Coach through June 30, 2022. All Ayes (7) Nays (0). Motion carried.

5. Membership Update – No Report

6. Student Eligibility, Terms & Appeals

- 2022 Cohort – Summary Review & Update – Ms. Byard Karaba provided a 2022 Cohort update. There are 10 additional students eligible with the 3.4 GPA. To date, 281 students have accepted their award (44% of those invited), and we have 355 returning students (49%). Megan is continuing to review the data.
- Appeal Eligibility Review

It was moved by Aaron Maike and supported by Gary Nelund to approve one (1) appeal as follows. All Ayes (7) Nays (0) Motion carried.

Name	District	Approved	Denied
Jacob Lane	Muskegon Public	X	

7. Student Success & Other Business – No Report

8. Marketing/Communication Update

- Collegiate Commitment to Dream Bigger Marketing 2022 – Ms. Byard Karaba shared the Dream Bigger costs for 2022. We did receive \$10,000 each from MCC and Baker for this marketing campaign going forward.

9. Fundraising Update – No Report

10. Other – None

11. Next Meeting Date

- August 9, 2022 – 8:00 a.m.

There being no further business, the meeting adjourned at 8:21 a.m.

Respectfully submitted,

/Barbara Irely/

Barbara Irely, Recorder